

# Who are we?

## *About our agency*

## **HELLO!**

We are a creative and production agency and talent management based in Warsaw. We have operated on the Polish market since 2012. We are professional producers of photo shoots for advertising campaigns and image-promotion, television programmes and magazines featuring models and stars. We provide comprehensive service in the field of production and creation of advertising campaigns supporting the fashion sector, cosmetics and luxury products. We represent photographers Marlena Bielinska and Adam Pluciński.

### **ADAM PLUCIŃSKI**

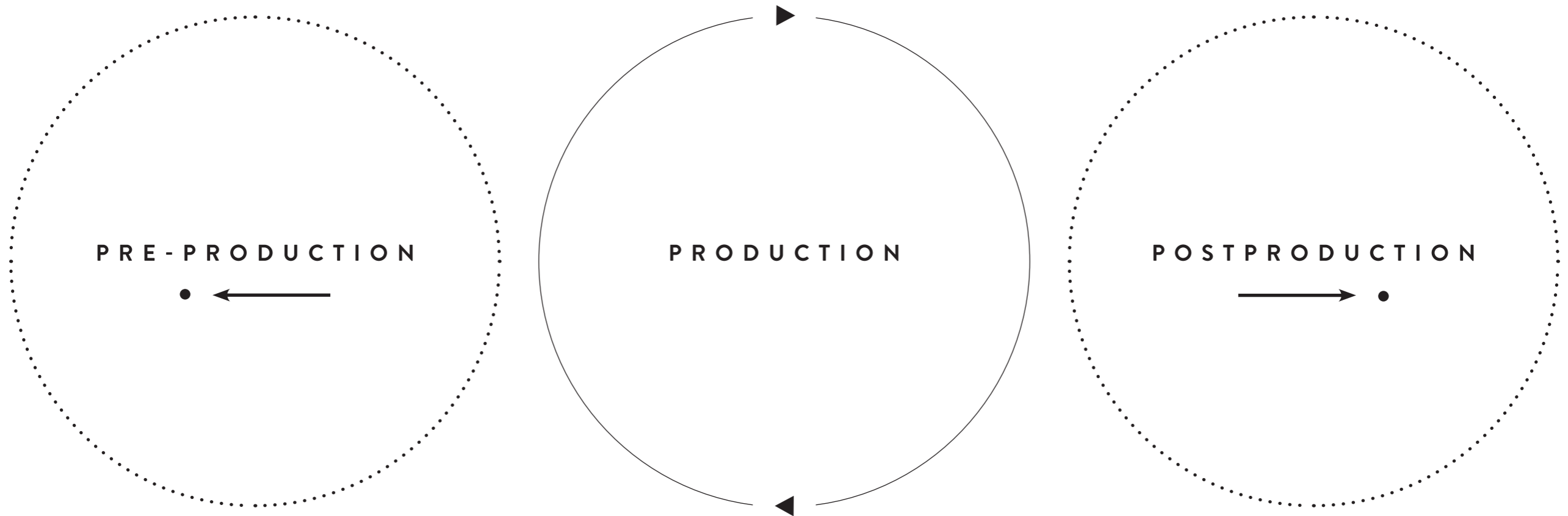
Fashion photographer. He has been photographing since he was thirteen. He is a graduate of the *Academy of Fine Arts in Poznań* and *Photographical Technical High School in Warsaw*. He appreciates both commercial photography with artistic qualities as well as artistic photography of commercial quality. His creative process is characterized by a continuous search for new solutions and directions. Among his models we could list: Anja Rubik, Antonina Petkovic, Daga Ziober, Kat Hessen, Maja Salamon, Magdalena Jasek, Maria Loks, Ola Rudnicka. Adam is the author of advertising campaigns: H&M, Levi's, Magda Butrym, Reserved, Solar, Tatum, W.Kruk, Wólczanka, Vistula. His sessions appeared on the pages of magazines: Cosmopolitan, ELLE, Esquire, Gala, Glamour, Harper's Bazaar, InStyle, K-Mag, Noi.se, Instyle, Vice, Viva!, Viva!moda.

### **MARLENA BIELINSKA**

Photographer, a specialist in female beauty and noble portrait. Her career started in New York. Her photos were published i.a. in Vogue, GQ, Harper's Bazaar, ELLE and Playboy. She took photos of top models such as Anja Rubik, Adriana Lima or Natasha Henstridge. In Poland, is a photographer chosen by stars, who value both professionalism and friendly atmosphere during the sessions. Marlena is the author of numerous campaigns for companies from the cosmetic industry including AVON, L'Oreal, Soraya, AA, Kolastyna. However, Marlena does not only photograph women - her portfolio also includes great pictures of men such as Vincent Gallo, Eric Benét.

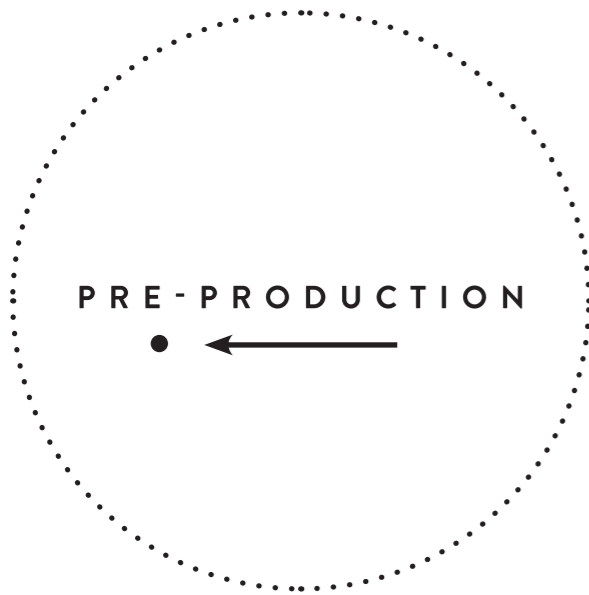
# What do we do?

*Range of service*



# What do we do?

## *Pre-production*



We provide comprehensive production management also pre and post the production itself. At the pre-production stage we take care of all the elements necessary to make an advertisement. Work on the projects begins (depending on the client's needs) a few weeks, and often a few months before their final implementation. Our pre-production services include: professional consulting when choosing the team that cares of the appearance and image of the characters; professional casting (in cooperation with Polish and foreign modelling agencies, actors agencies and casting agencies); providing appropriate location for the session (studio, model apartments and houses, office buildings, public utility buildings, open air settings); providing specialis equipment (studio lamps, movie lights, cameras, movie cameras, and everything necessary for them to function properly); ensuring the participation of the professional team in the session that supports the above mentioned equipment. At this stage, at the customer's request we also take care of the conceptual and visual value of the project. Our concepts are developed after a careful analysis of the needs, budget and brief of our customers. When preparing the visual strategy of advertisements and image campaigns, we create detailed mood boards using a rich database of reference images, allowing for precise presentation of all the elements of the concept. While shooting, we ensure the presence of the artistic director so as to guarantee reliable execution of conceptual and visual assumptions.

MOVE-PICTURE

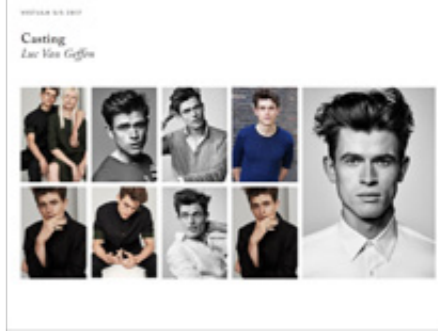
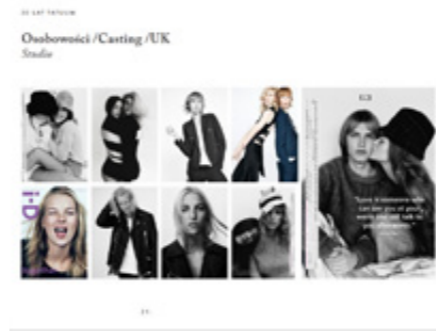
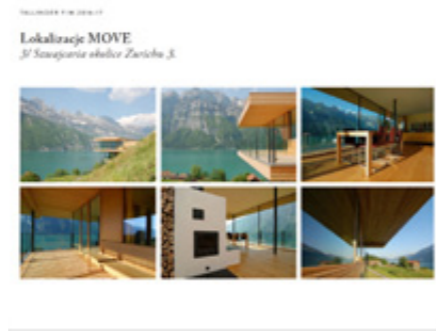
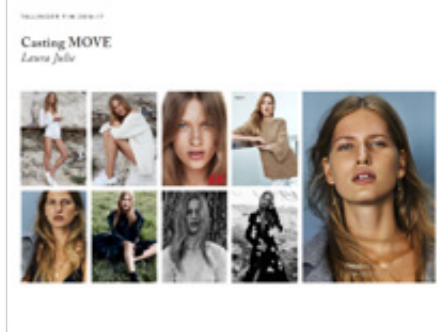
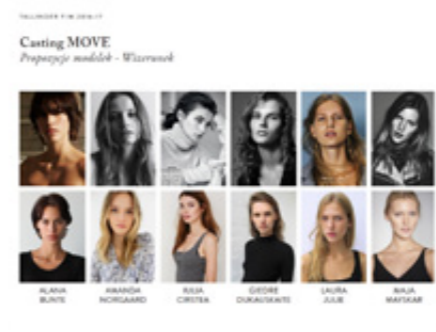
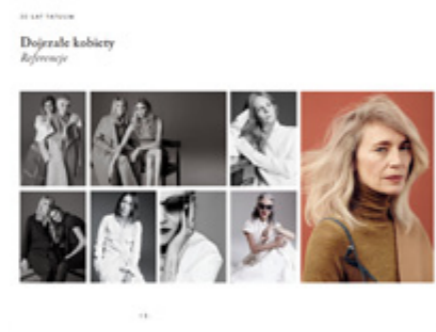
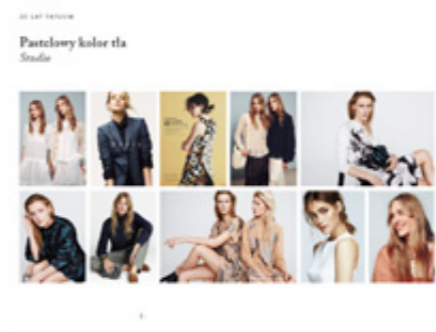
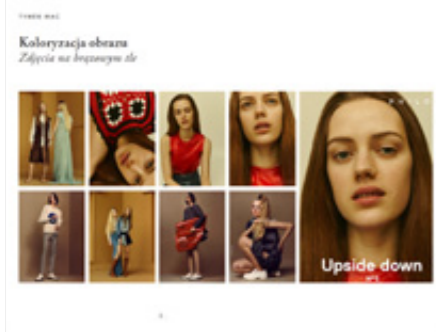
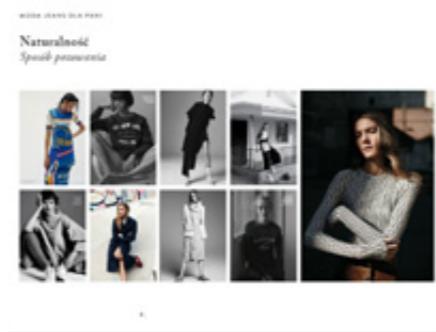
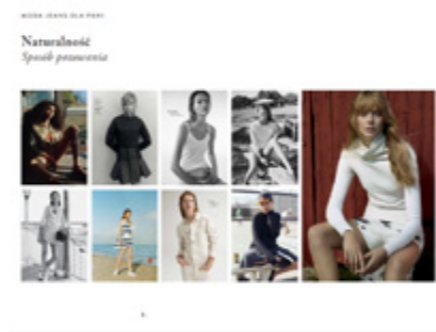
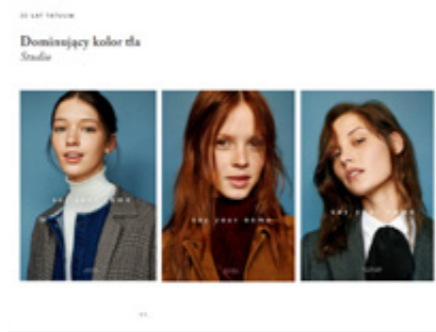
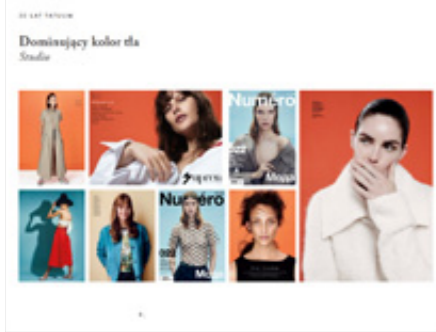
# What do we do?

*Pre-production*



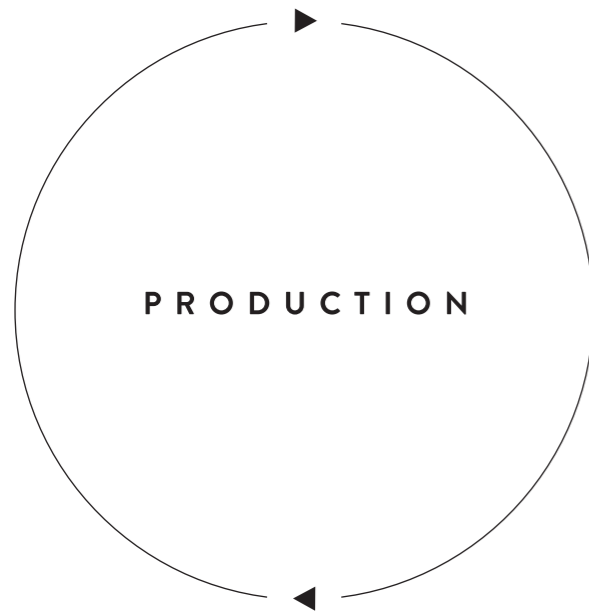
# What do we do?

## Pre-production



# What do we do?

## *Production*



We have been producing photo shoots and movies in the studio and on-site, in Poland and abroad. We cooperate with the best photographic studios with professional lighting equipment. During the sessions, we provide all the necessary elements including: the construction of scenery; the arrangement of props and moving subjects such as e.g. live animals, cars, boats, ships, motorbikes and others. In the case of off-site sessions taking place on the locations, the actual execution is preceded by accurate research and location scouting, allowing for the choice of settings best suited to the concept of the photos. Outside the studio, we offer a lot of logistic solutions, tailored to the project - field trips are facilitated by campers and make-up vans. As regards foreign trips, we cooperate with local production agencies and representatives of travel agencies. On the day of the production, we coordinate the work of the team on the shooting and filming location, making sure that the results of the session are in line with the customer's expectations. Additionally, we offer the opportunity to prepare professional backstage material during the session.

MOVE-PICTURE

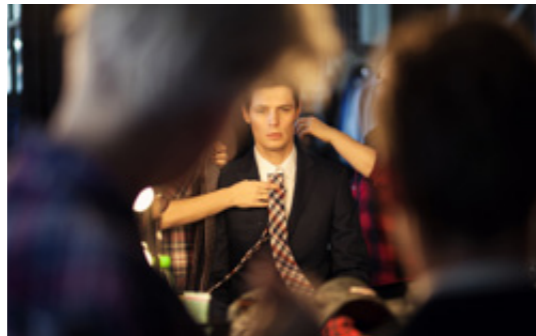
# What do we do?

*Production*



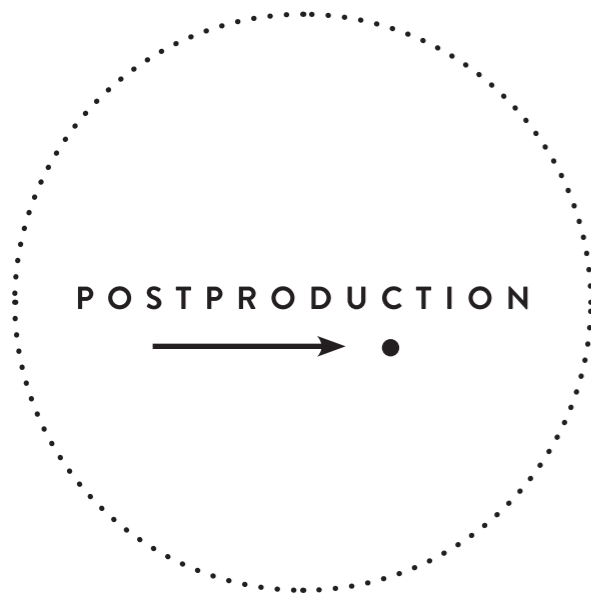
# What do we do?

*Production*



# What do we do?

## *Postproduction*



As part of the post-production services, we provide: professional digital retouching, image colouring, colouring the video image (also online), editing, voice over, advice on choosing and buying the appropriate track. We facilitate and supervise the collaboration between the photographer, models and the Customer during the process of authorization and adjustment.

MOVE-PICTURE

# What do we do?

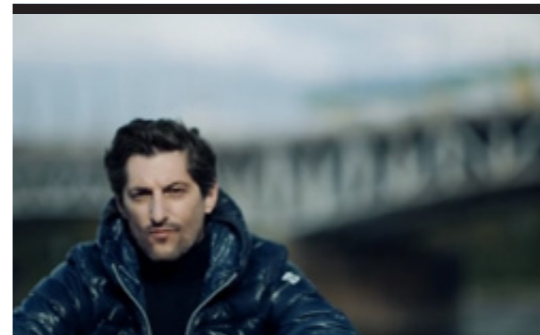
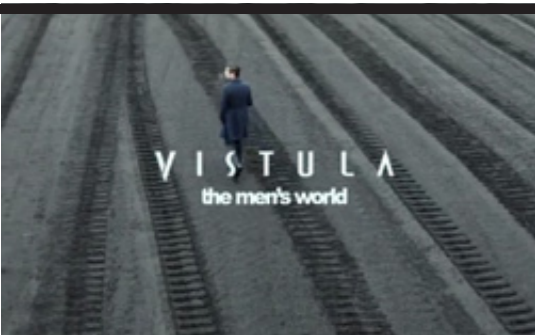
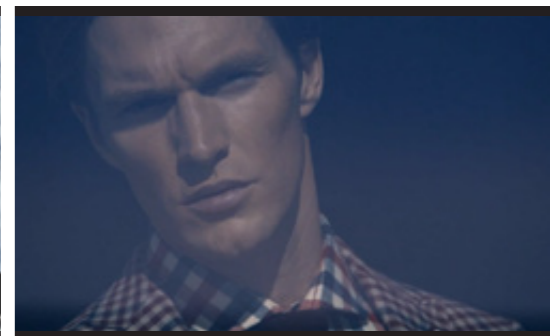
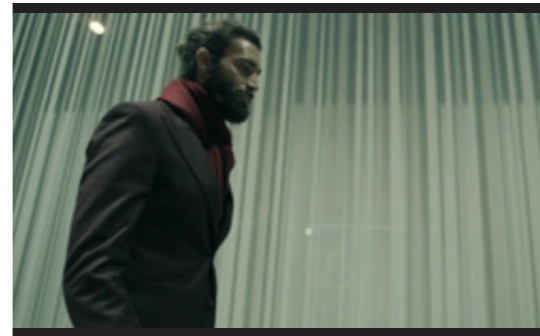
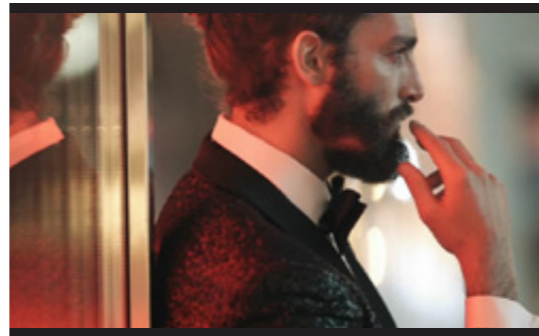
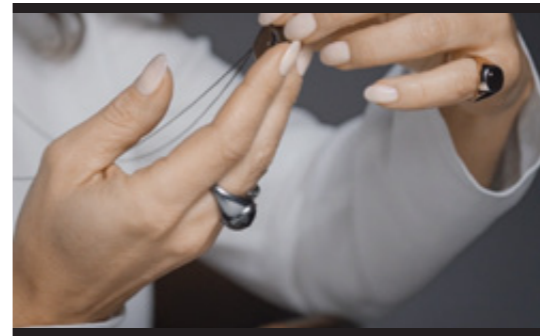
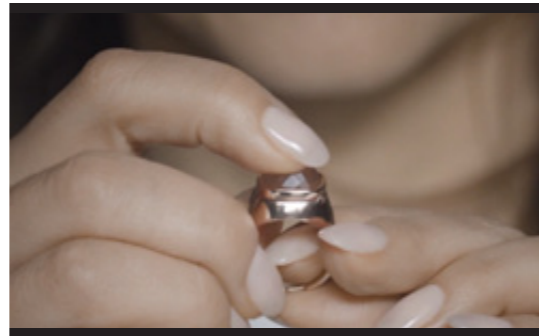
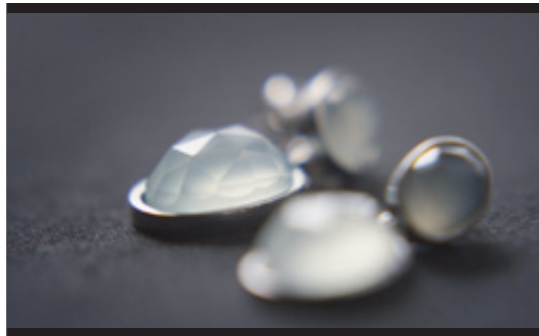
*Postproduction*



MOVE-PICTURE

# What do we do?

*Postproduction*



# Production portfolio

Vistula F/W 2015-16



# Production portfolio

W. KRUK Jewelry campaigns



# Production portfolio

Vistula F/W 2014 - 15



# Production portfolio

Reserved YFL 2014



# Production portfolio

Reserved & Czesiociuch



# Production portfolio

Reserved F/W 2014 - 15



# Production portfolio

Wólczanka S/S 2016



MOVE-PICTURE

# Production portfolio

Vistula S/S 2016



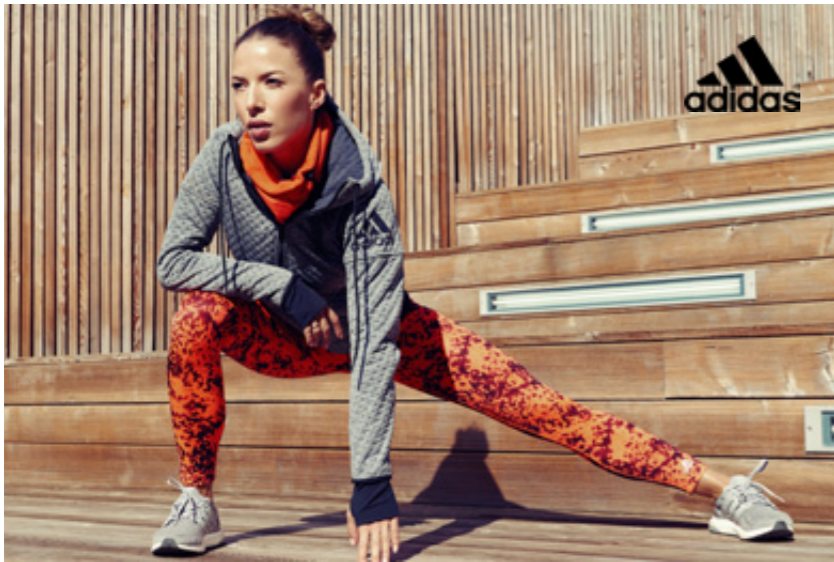
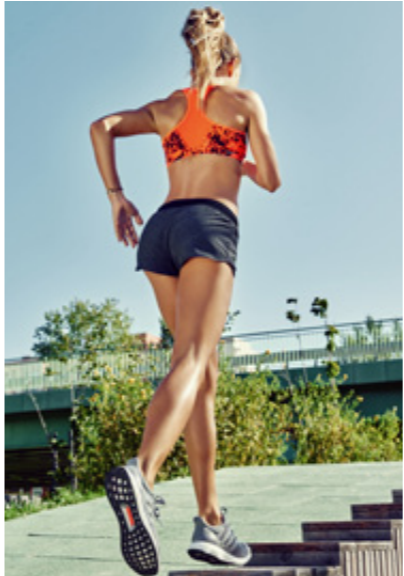
# Production portfolio

Vistula F/W 2014 - 15



# Production portfolio

adidas & Ewa Chodakowska



# Production portfolio

BIG STAR F/W 2014-15



MOVE-PICTURE

**Marlena Bielinska**  
*Portfolio*

**HELLO!**



# Marlena Bielinska

Aimee Mullins



PORTFOLIO

# Marlena Bielinska

AVON



# Marlena Bielinska

Edyta Górniak



PORTFOLIO

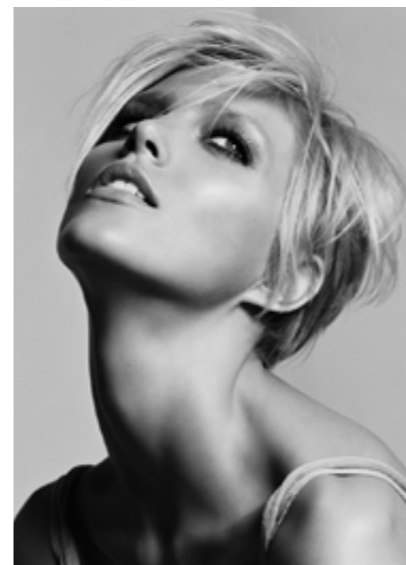
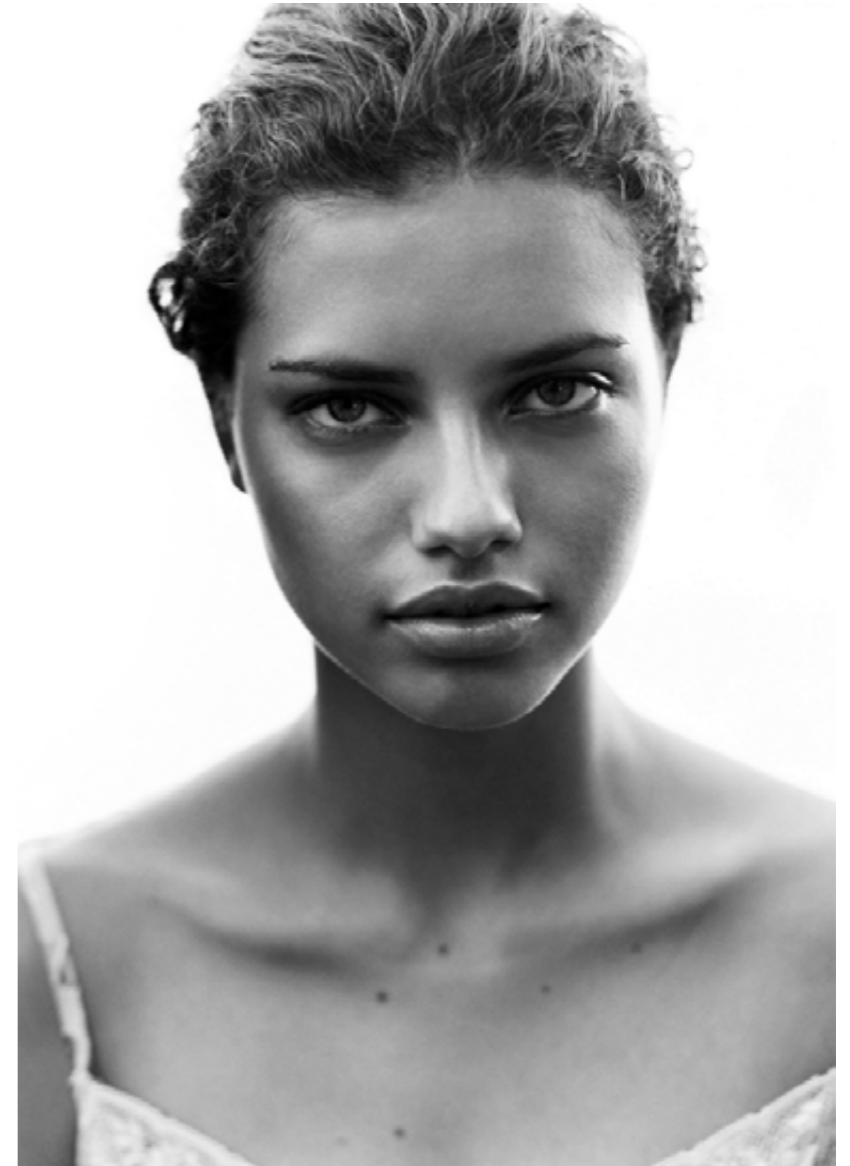
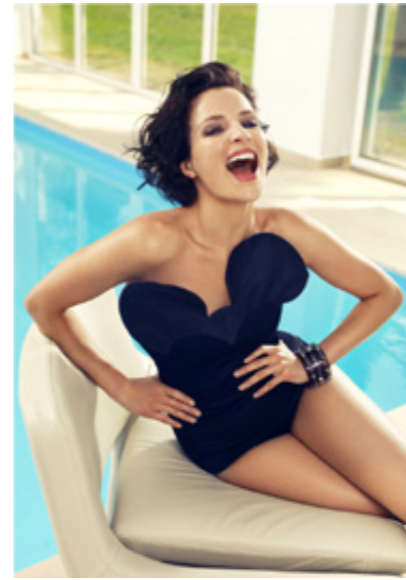
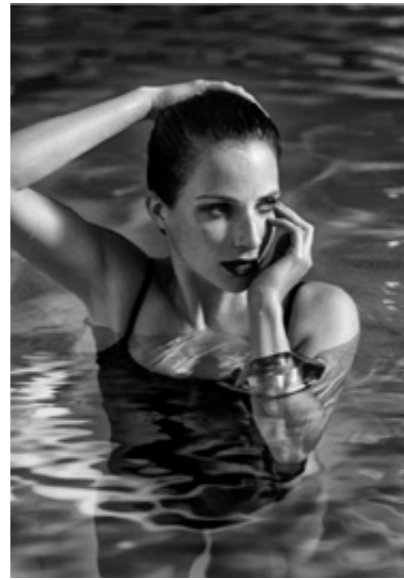
# Marlena Bielinska

AVON



# Marlena Bielinska

Editorials



PORTFOLIO

# Marlena Bielinska

AVON



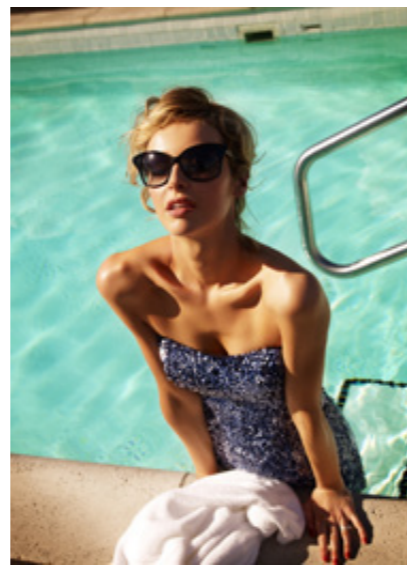
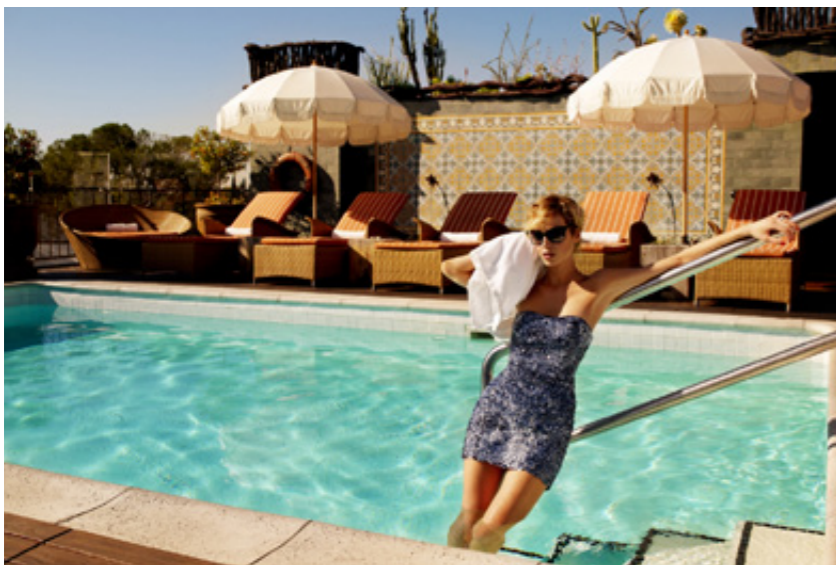
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AVON



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Editorials



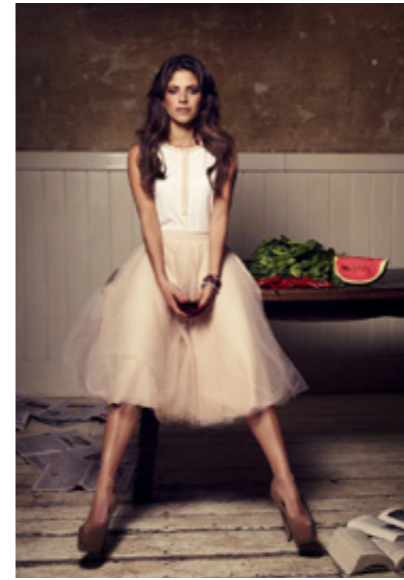
# Marlena Bielinska

Editorials



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Editorials



# Marlena Bielinska

Portraits



**Adam Pluciński**  
*Portfolio*

**HELLO!**



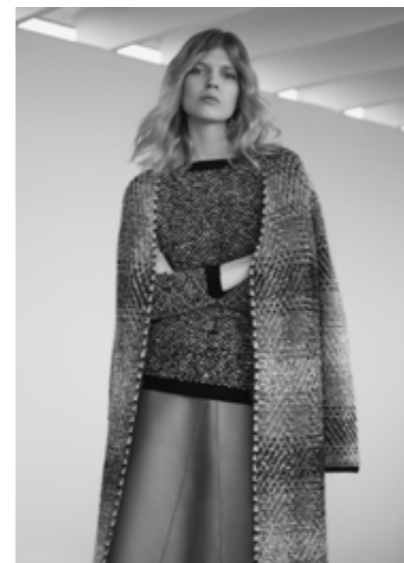
# Adam Pluciński

TATUUM S/S 2016



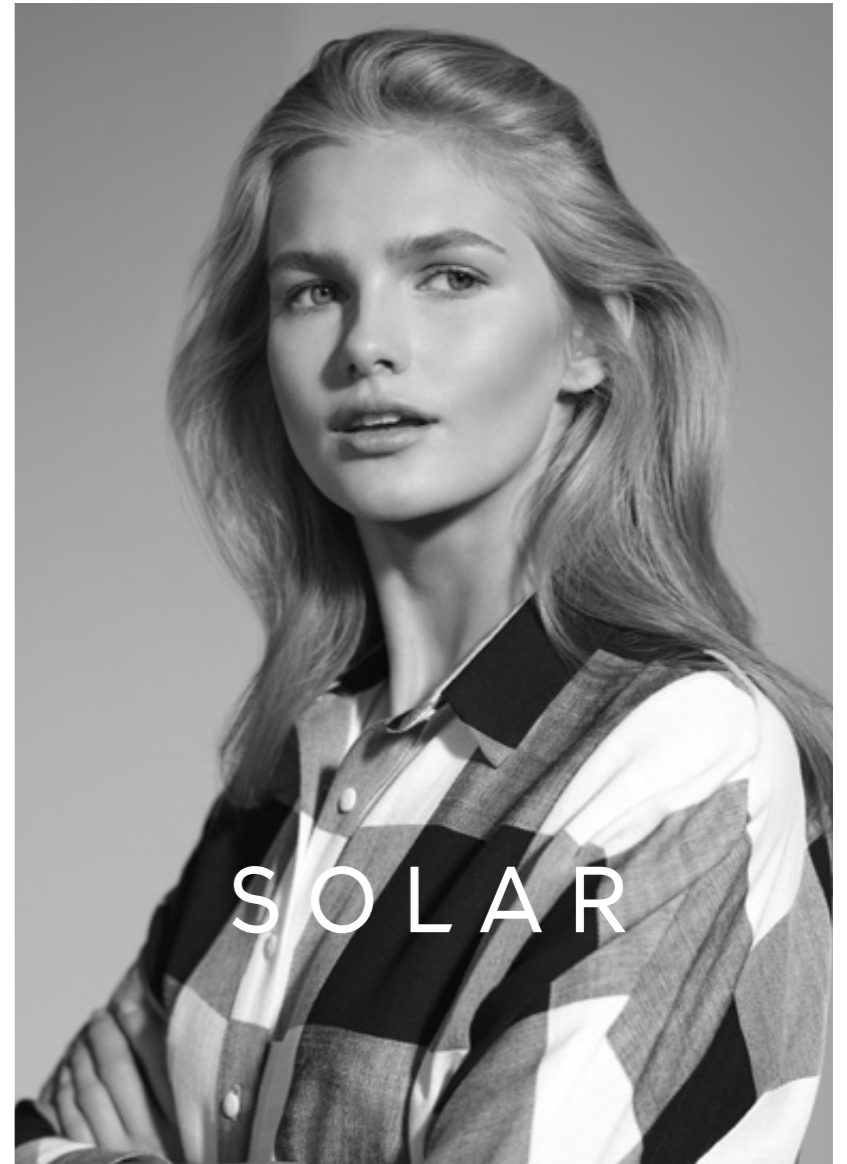
# Adam Pluciński

SOLAR F/W 2015-16



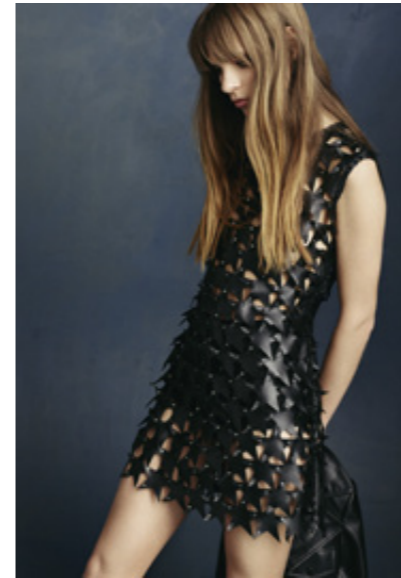
# Adam Pluciński

SOLAR S/S 2016



# Adam Pluciński

Magda Butrym F/W 2015-16



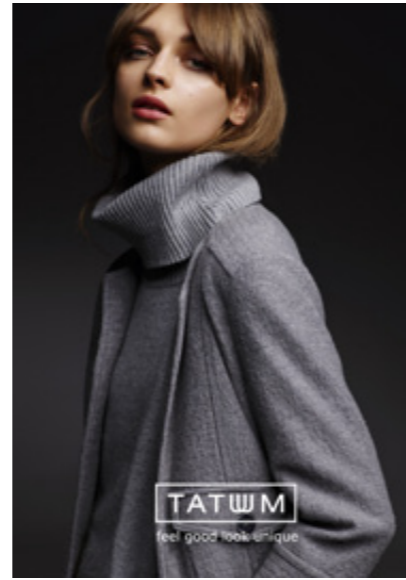
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Magda Butrym S/S 2015



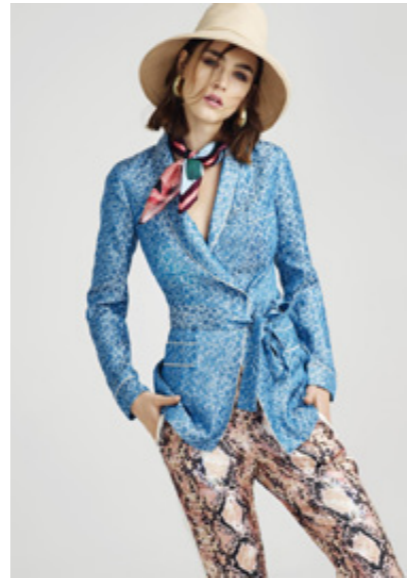
# Adam Pluciński

TATUUM F/W 2015-16



# Adam Pluciński

H&M



# Adam Pluciński

TATUUM S/S 2015



# Adam Pluciński

LEVI'S



MOVE-PICTURE

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