

Who are we?

About our agency

HELLO!

We are a creative and production agency and talent management based in Warsaw. We have operated on the Polish market since 2012. We are professional producers of photo shoots for advertising campaigns and image-promotion, television programmes and magazines featuring models and stars. We provide comprehensive service in the field of production and creation of advertising campaigns supporting the fashion sector, cosmetics and luxury products. We represent photographers Marlena Bielinska and Adam Pluciński.

ADAM PLUCIŃSKI

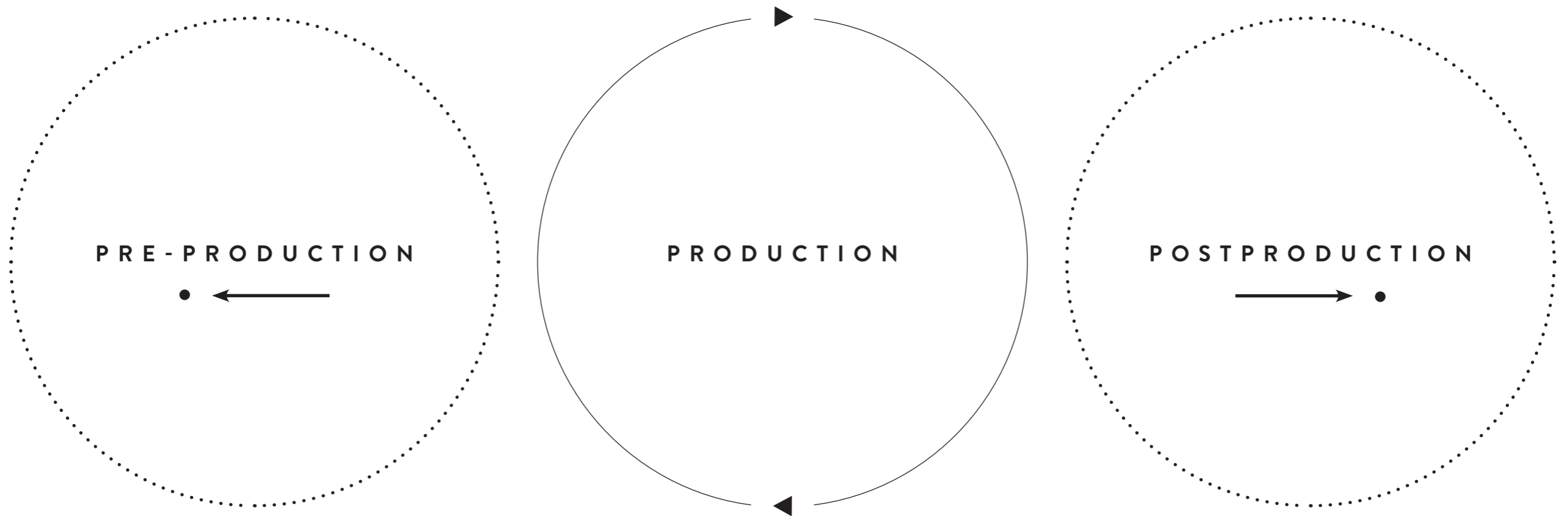
Fashion photographer. He has been photographing since he was thirteen. He is a graduate of the *Academy of Fine Arts in Poznań* and *Photographical Technical High School in Warsaw*. He appreciates both commercial photography with artistic qualities as well as artistic photography of commercial quality. His creative process is characterized by a continuous search for new solutions and directions. Among his models we could list: Anja Rubik, Antonina Petkovic, Daga Ziober, Kat Hessen, Maja Salamon, Magdalena Jasek, Maria Loks, Ola Rudnicka. Adam is the author of advertising campaigns: H&M, Levi's, Magda Butrym, Reserved, Solar, Tatum, W.Kruk, Wólczanka, Vistula. His sessions appeared on the pages of magazines: Cosmopolitan, ELLE, Esquire, Gala, Glamour, Harper's Bazaar, InStyle, K-Mag, Noi.se, Instyle, Vice, Viva!, Viva!moda.

MARLENA BIELINSKA

Photographer, a specialist in female beauty and noble portrait. Her career started in New York. Her photos were published i.a. in Vogue, GQ, Harper's Bazaar, ELLE and Playboy. She took photos of top models such as Anja Rubik, Adriana Lima or Natasha Henstridge. In Poland, is a photographer chosen by stars, who value both professionalism and friendly atmosphere during the sessions. Marlena is the author of numerous campaigns for companies from the cosmetic industry including AVON, L'Oreal, Soraya, AA, Kolastyna. However, Marlena does not only photograph women - her portfolio also includes great pictures of men such as Vincent Gallo, Eric Benét.

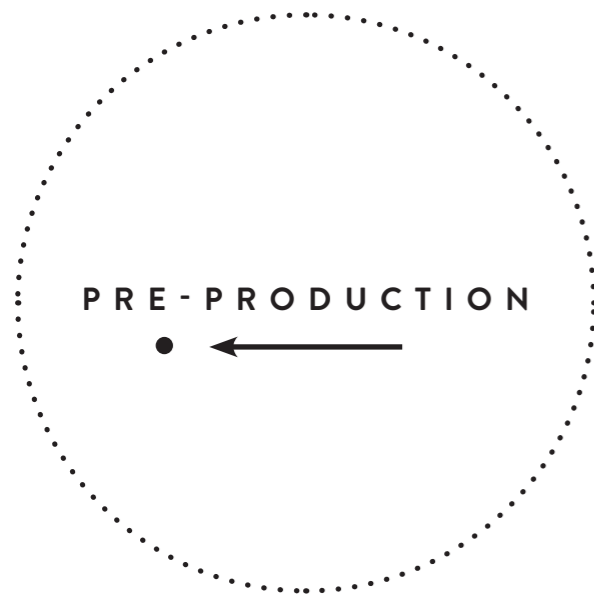
What do we do?

Range of service



What do we do?

Pre-production



We provide comprehensive production management also pre and post the production itself. At the pre-production stage we take care of all the elements necessary to make an advertisement. Work on the projects begins (depending on the client's needs) a few weeks, and often a few months before their final implementation. Our pre-production services include: professional consulting when choosing the team that cares of the appearance and image of the characters; professional casting (in cooperation with Polish and foreign modelling agencies, actors agencies and casting agencies); providing appropriate location for the session (studio, model apartments and houses, office buildings, public utility buildings, open air settings); providing specialis equipment (studio lamps, movie lights, cameras, movie cameras, and everything necessary for them to function properly); ensuring the participation of the professional team in the session that supports the above mentioned equipment. At this stage, at the customer's request we also take care of the conceptual and visual value of the project. Our concepts are developed after a careful analysis of the needs, budget and brief of our customers. When preparing the visual strategy of advertisements and image campaigns, we create detailed mood boards using a rich database of reference images, allowing for precise presentation of all the elements of the concept. While shooting, we ensure the presence of the artistic director so as to guarantee reliable execution of conceptual and visual assumptions.

MOVE-PICTURE

What do we do?

Pre-production



What do we do?

Pre-production

20 LAT TATUUM

Dominujący kolor tła
Studio



8.

20 LAT TATUUM

Dominujący kolor tła
Studio



11.

MODA JEANS DLA PANI

Naturalność
Sposób pozowania



8.

MODA JEANS DLA PANI

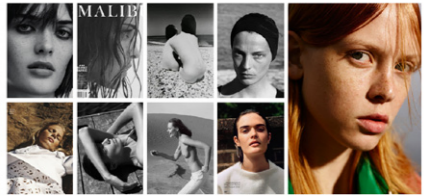
Naturalność
Sposób pozowania



9.

TEST SARDYNIA PATRYCJA

Piasek i pięgi
Sytuacja nr 1



2.

TYMEK NAC

Koloryzacja obrazu
Zdjęcia na brązowym tle



3.

TEST SARDYNIA PATRYCJA

Dziewczyna szamana
Sytuacja nr 2



5.

20 LAT TATUUM

Ciepłe mieszkanie
Lokacja



11.

20 LAT TATUUM

Pastelowy kolor tła
Studio



2.

20 LAT TATUUM

Lekko
Studio



11.

20 LAT TATUUM

Ciepłe mieszkanie
Przykładowy design mebli



8.

20 LAT TATUUM

Dojrzałe kobiety
Referencje



11.

TALLINDER F/W 2016-17

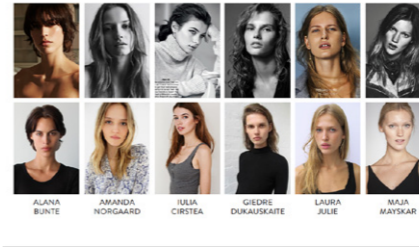
Lokalizacje
Typy Tallinder



21.

TALLINDER F/W 2016-17

Casting MOVE
Propozycje modelek - Wizerunek



2.

TALLINDER F/W 2016-17

Casting MOVE
Laura Julie



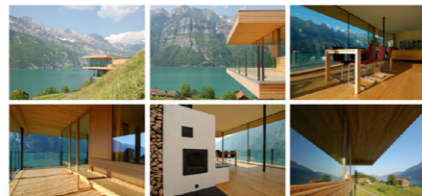
TALLINDER F/W 2016-17

Lokalizacje MOVE
1/ Szawycjaria okolice Zurichu 1.



TALLINDER F/W 2016-17

Lokalizacje MOVE
3/ Szawycjaria okolice Zurichu 3.



20 LAT TATUUM

Osobowości /Casting /UK
Studio



21.

20 LAT TATUUM

Białe tło
Studio



2.

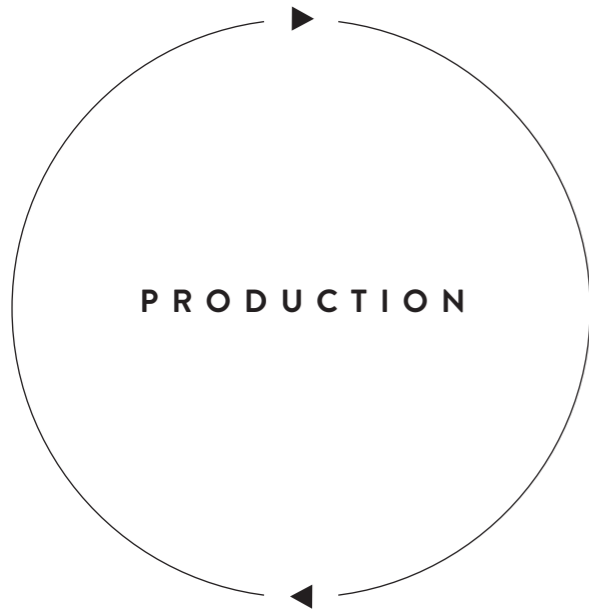
VISTULA S/S 2017

Casting
Luc Van Geffen



What do we do?

Production



We have been producing photo shoots and movies in the studio and on-site, in Poland and abroad. We cooperate with the best photographic studios with professional lighting equipment. During the sessions, we provide all the necessary elements including: the construction of scenery; the arrangement of props and moving subjects such as e.g. live animals, cars, boats, ships, motorbikes and others. In the case of off-site sessions taking place on the locations, the actual execution is preceded by accurate research and location scouting, allowing for the choice of settings best suited to the concept of the photos. Outside the studio, we offer a lot of logistic solutions, tailored to the project - field trips are facilitated by campers and make-up vans. As regards foreign trips, we cooperate with local production agencies and representatives of travel agencies. On the day of the production, we coordinate the work of the team on the shooting and filming location, making sure that the results of the session are in line with the customer's expectations. Additionally, we offer the opportunity to prepare professional backstage material during the session.

What do we do?

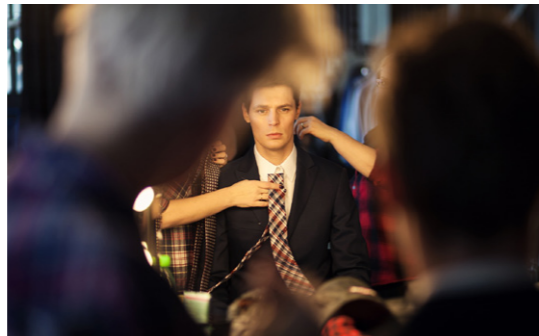
Production



MOVE-PICTURE

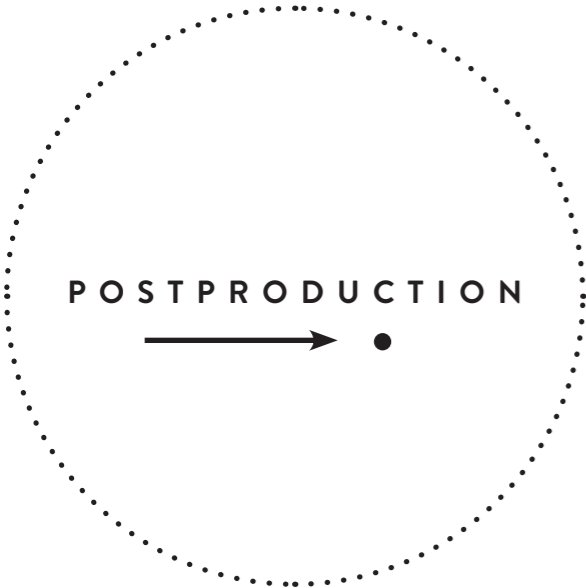
What do we do?

Production



What do we do?

Postproduction



As part of the post-production services, we provide: professional digital retouching, image colouring, colouring the video image (also online), editing, voice over, advice on choosing and buying the appropriate track. We facilitate and supervise the collaboration between the photographer, models and the Customer during the process of authorization and adjustment.

MOVE-PICTURE

What do we do?

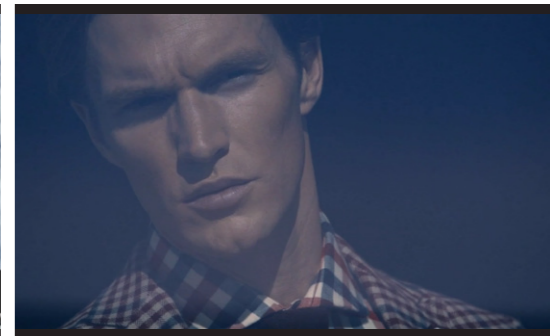
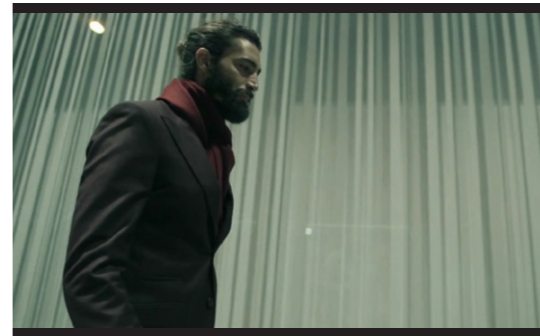
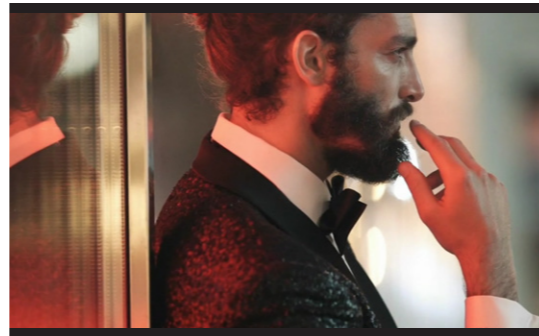
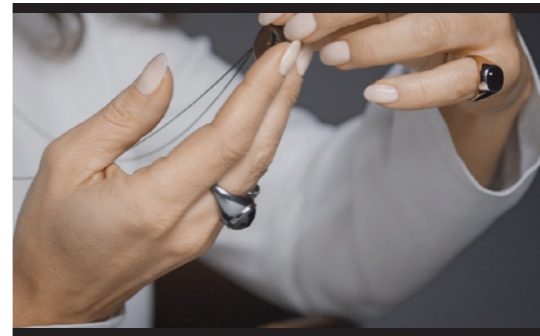
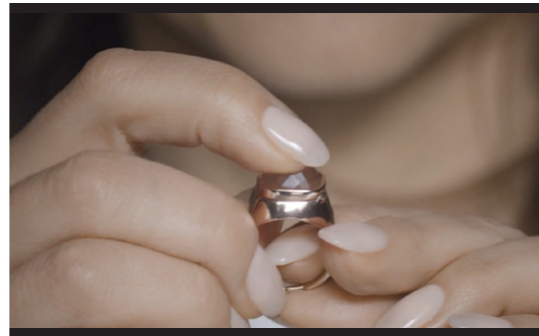
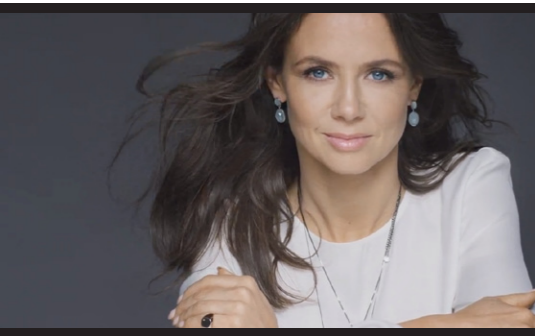
Postproduction



MOVE-PICTURE

What do we do?

Postproduction



Production portfolio

Vistula F/W 2015-16



Production portfolio

W. KRUK Jewelry campaigns



W. KRUK
OD 1840 NA ZAWSZE

KOLEKCJA ZAINSPIROWANA PRZEZ KINGĘ RUSIN. ZAPROJEKTOWANA WE WSPÓŁPRACY Z ANNA ORSKĄ.

Production portfolio

Vistula F/W 2014 -15



Production portfolio

Reserved YFL 2014



Production portfolio

Reserved & Czesiociuch



Production portfolio

Reserved F/W 2014-15



Production portfolio

Wólczanka S/S 2016



MOVE-PICTURE

Production portfolio

Vistula S/S 2016



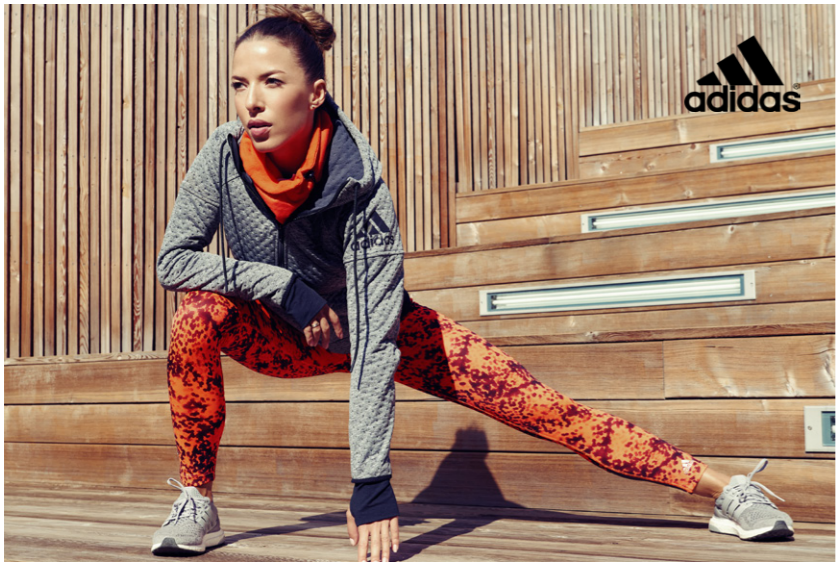
Production portfolio

Vistula F/W 2014 -15



Production portfolio

adidas & Ewa Chodakowska



Production portfolio

BIG STAR F/W 2014-15



JEANSY 219.90zł SWETER 129.90zł KOSZULA 139.90zł JEANSY 219.90zł SWETER 129.90zł

Marlena Bielinska
Portfolio

HELLO!



Marlena Bielinska

Aimee Mullins



Marlena Bielinska

AVON



Marlena Bielinska

Edyta Górniak



Marlena Bielinska

AVON



Marlena Bielinska

Editorials



Marlena Bielinska

AVON



Marlena Bielinska

AVON



Marlena Bielinska

Editorials



Marlena Bielinska

Editorials



Marlena Bielinska

Editorials



Marlena Bielinska

Portraits



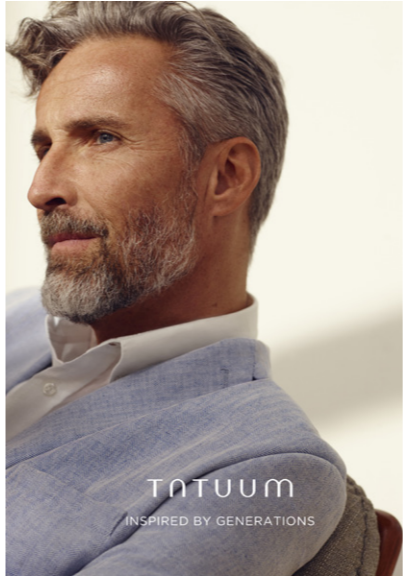
Adam Pluciński
Portfolio

HELLO!



Adam Pluciński

TATUUM S/S 2016



Adam Pluciński

SOLAR F/W 2015-16



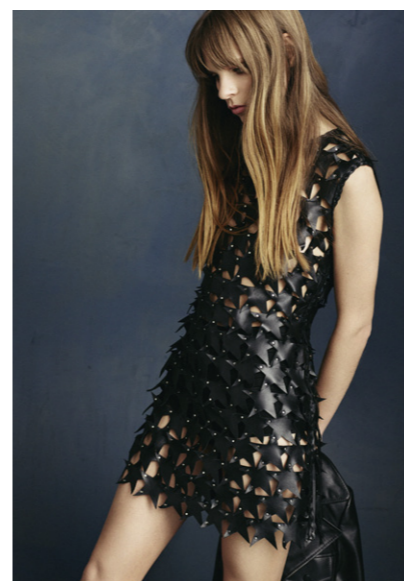
Adam Pluciński

SOLAR S/S 2016



Adam Pluciński

Magda Butrym F/W 2015-16



Adam Pluciński

Magda Butrym S/S 2015



Adam Pluciński

TATUUM F/W 2015-16



Adam Pluciński

H&M



Adam Pluciński

TATUUM S/S 2015



Adam Pluciński

LEVI'S



MOVE-PICTURE

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